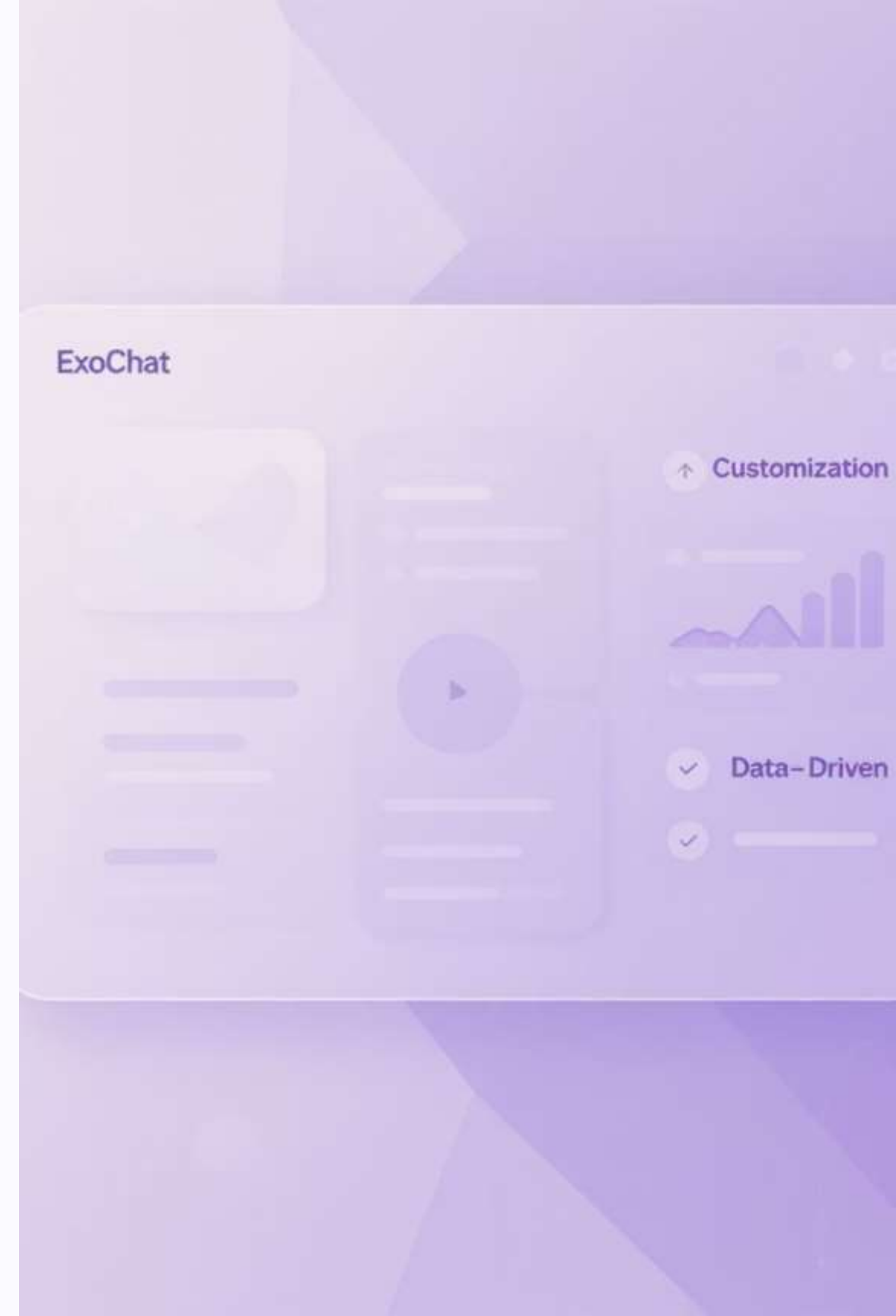


ExoChat: AI conversations you can control

Run AI chats that follow your rules, use your data, and deliver results in sales & support.

Callout: Fast 10-day pilot. Clear metrics. Scale if it works.



The Problem



"Smart chatbots" go off-script, give risky answers, and break brand tone.

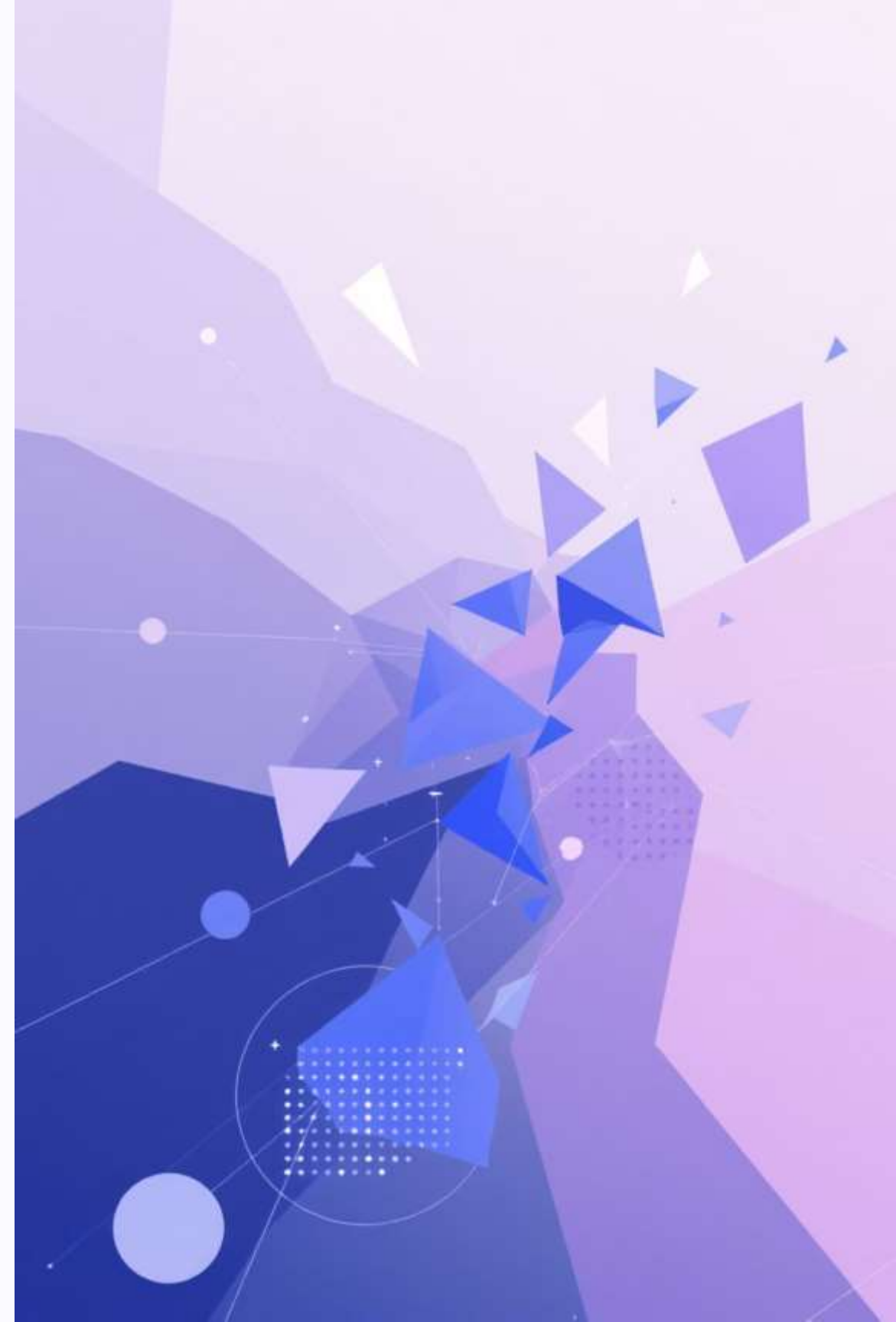


Hard to measure impact: did we get more demos, faster replies, higher CSAT?



Pilots drag on for months and never become real projects.

Impact: lost leads, higher support costs, compliance risk.



The Solution (What ExoChat Does)

Conversation Playbooks

ExoChat provides **conversation playbooks**: step-by-step flows ("If user says X, do Y").

Rule-Based Control

You set rules; AI fills in natural language safely and on-brand.

Built-in Analytics

Built-in **analytics** show where users drop off and what converts.

Multi-Channel

Works across your channels: website, chat, email, Slack/Teams.

Outcome: predictable, measurable, policy-safe AI conversations.

What the Product Looks Like



Flow builder

create simple steps and branches (no heavy coding).



Guardrails

define tone, no-go topics, and when to hand off to a human.



Memory

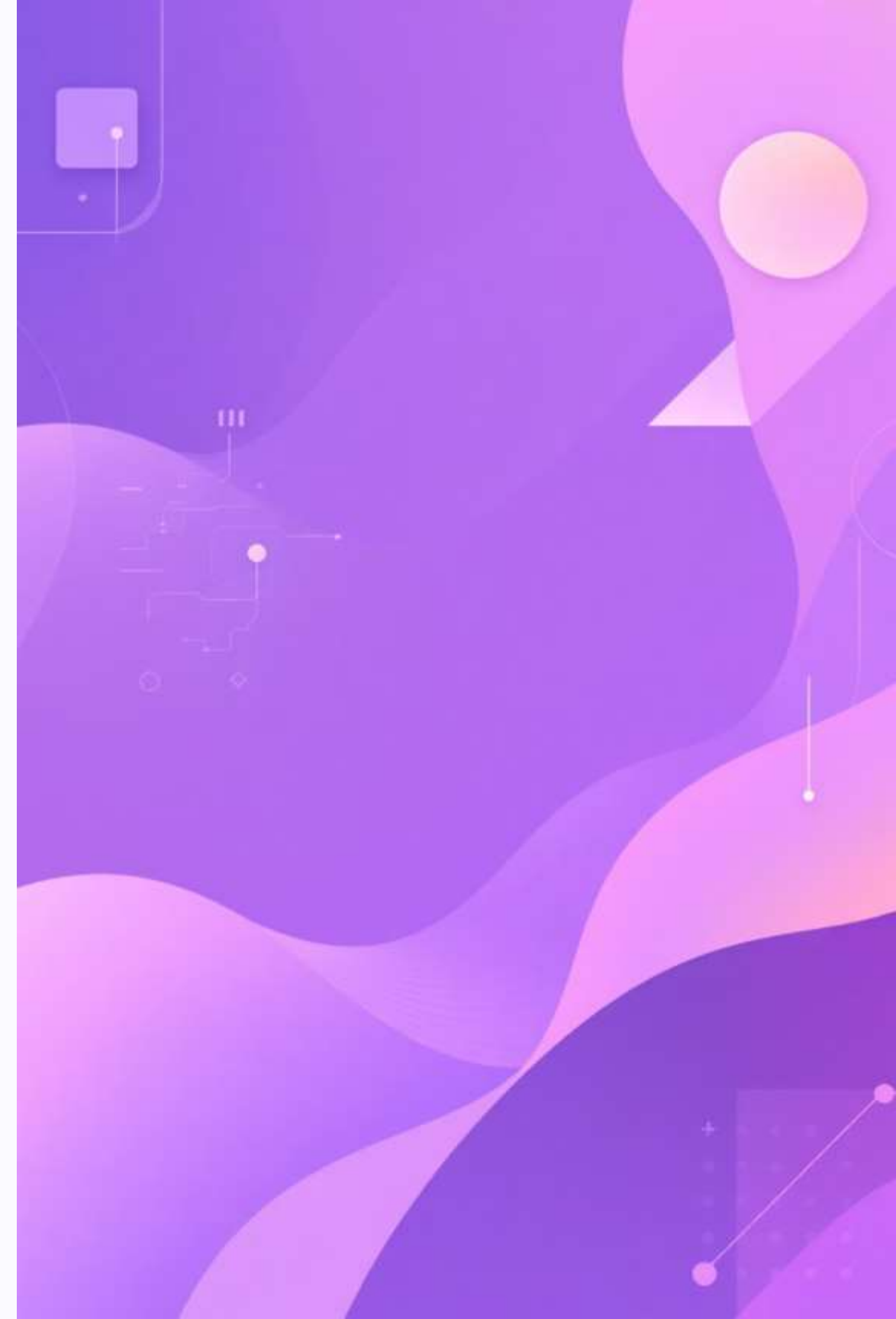
keep the useful context for the session or longer if needed.



Handoff

push to an agent with full chat history when needed.

Your team edits the flow; ExoChat handles the AI.



Who It's For

Target Companies

- B2B/B2C product companies (Series A → growth) and tech-enabled SMBs.
- VC funds & platform teams standardizing pilots for portfolio companies.

Buyer personas:

- Head of Support/CX (deflection, AHT, FCR, CSAT)
- Head of Sales/RevOps (qualified leads, demo bookings)
- CPO/CTO (control, safety, fast iteration)



Top Use Cases



Pre-sales & lead qualification

ask key questions, score, book meeting.



Customer support triage

route, answer FAQs, collect details, handoff.

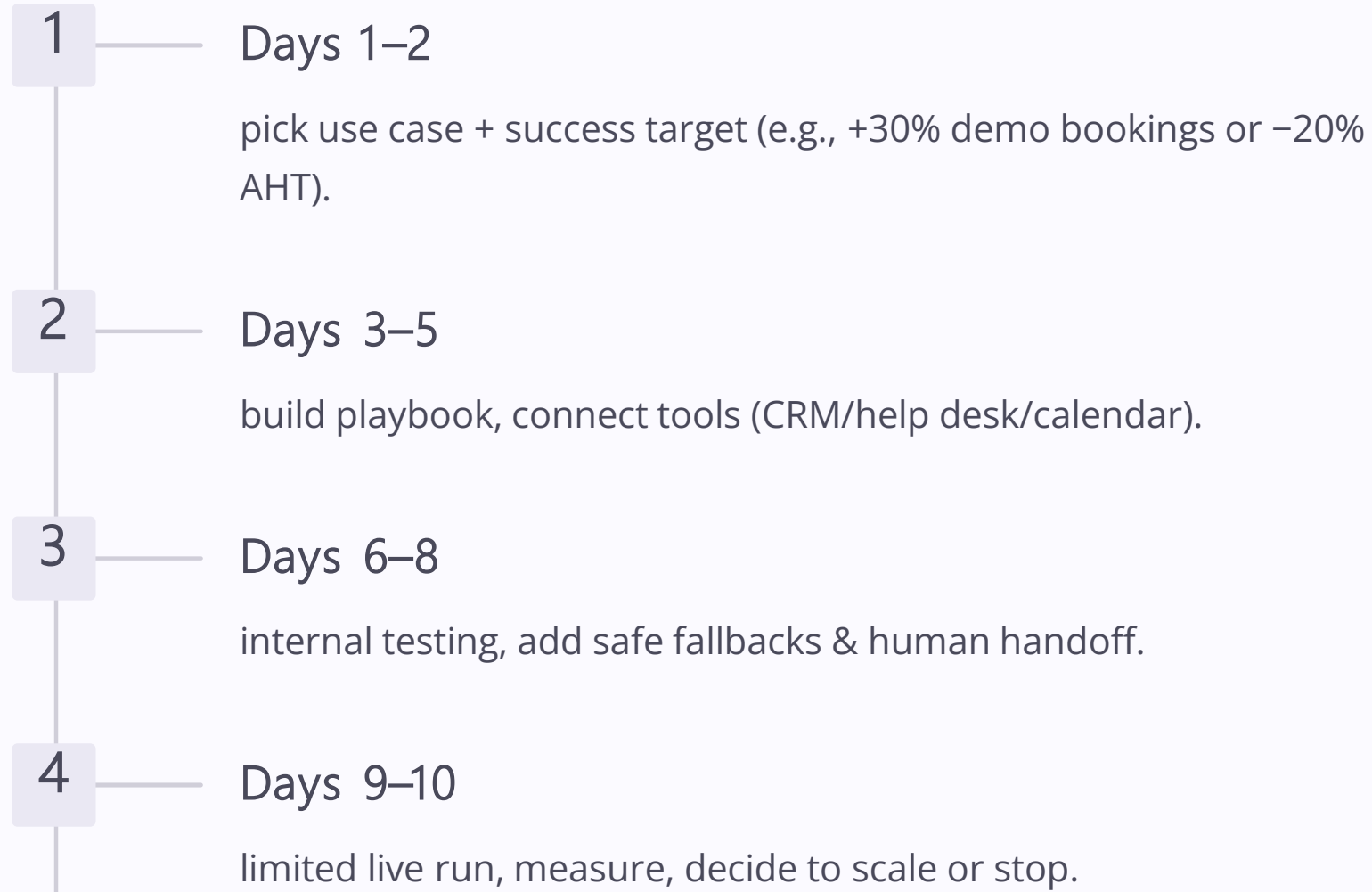


Onboarding & success

guided setup, renewals, upsell nudges.

Start with one quick win; scale to more flows later.

10-Day Pilot (How We Work)



Clear outcome: keep/kill decision backed by numbers.



Metrics & ROI (What You'll See)



Sales

more qualified leads, more demos booked, faster first response.



Support

lower handling time, higher first-contact resolution, better CSAT.



Efficiency

fewer repetitive tickets, smoother agent handoffs.



Attribution

see results **by step** in the flow (what actually worked).

Why ExoChat (Differentiators)



Control over randomness

flows > free-form chatbot answers.



Easy measurement

per-step analytics and quick A/B tests.



Fast time-to-value

10-day pilot instead of 3-month projects.



Works with your stack

CRM/help desk/chat; model-agnostic AI.



Compliance-ready

rules, logs, audit trail, and redaction options.

Next Steps (Call to Action)



Pick one pilot use case
(lead-qual or support triage).



Set a clear target
and connect basic tools.



Run the 10-day pilot
and review results together.

Contact:

Status: [Ready for pilots with fast onboarding.](#)

